



For Immediate Release: July 1, 2020

Contact: Andy Mackin

(andy@mackinconsultancy.com)

+353 (86) 8331929

Ireland-Based Mackin Talent Expanding into Connecticut

Opens new office in Hartford to promote diverse talent acquisition

HARTFORD, CT (July 1, 2020) – Mackin Talent, an international talent staffing agency announced that it will be expanding into the Northeast United States with the opening of a new office in Hartford, Connecticut. Mackin currently operates across three continents with 9 offices in the United States. Having doubled in size every year since the company formed in 2014, the addition of Mackin Talent to Connecticut’s economy will greatly expand the pool of talent sourcing and recruitment options available to employers across the state.

“We have begun to revolutionize the talent management/staffing industry with a process focused on a key element that is often missing in the industry: relationships,” **Mackin Talent Chief Executive Officer Andy Mackin** explained. “Our number one company mission and value is Relationships Matter and we believe strongly in being physically near our clients and working with them in person as much as possible.”

Since their beginning, Mackin Talent has increased their reach from a single office in Ireland to a global company with several locations in Ireland, United Kingdom, Asia, Canada and across the United States. The Connecticut office will be the fourteenth Mackin Talent office in the world.

“Mackin Talent is very excited to be expanding in Connecticut as part of our effort to grow in the Northeast United States,” remarked company **Chief Operations Officer, Fiona Donnelly**, who has family ties to the State, with an Uncle and Cousin who are Professors at Central Connecticut State University. “I’m delighted to deepen our business and personal relationships with colleagues and friends in Connecticut. The unique value-add characteristics of the State for companies from Ireland could not be equaled, including the direct Dublin-to-Bradley Aer Lingus flight and the many growing economic development links between Connecticut and Ireland.”

Mackin didn’t start out in the talent industry, they started out in the Environmental, Health and Safety (EHS) industry, which they still pursue globally under a separate Mackin banner. So how did they end up as a global business in the talent industry? By circumstance, rooted in their excellent detail to customer service and providing high quality results. Mackin Talent was initially created to serve as an extension of services to fill current client needs. Since then it has been on a path of continual growth and expansion through development of an attractive employee benefits package, a company centered around relationships first and a team culture that ensures everyone has a voice and knows they are valued.

Today Mackin Talent has recruited industry experts in their field such as a Talent Acquisition and Curation Team with specialized knowledge in the recruitment of top talent, HR and Learning and Development consultants with over 30 years of combined experience and an Engagement Management Team dedicated to exceeding both client and employee expectations.

Mackin Talent provides a catalog of talent management solutions for a variety of industries including technology, bioscience and insurance/financial services, which are a natural fit for the State. In Connecticut, the company will be focused on providing their talent management solutions and recruiting top talent into the state's many diverse employment sectors.

“All of our growth has been based on the relationships we built with our clients. Word-of-mouth, client referrals are the best and most important to have,” **Andy Mackin** explained. “We take the time to learn about a business's needs up front, in order to provide tailored solutions to fulfill their recruitment and contingent workforce needs and to ensure that their expectations are being met on every level throughout the engagement.”

The timing of the expansion is also exciting, as the Connecticut economy begins to recover from the impacts of the COVID-19 pandemic, the unique international and local expertise that Mackin Talent provides will not only help our state's top talent to re-enter the job market, but will also allow Connecticut to attract high quality talent from around the country and the world.

“We are truly a ‘*Talent Solutions Firm*’ versus the traditional staffing firm,” **CEO Andy Mackin** summarized. “Everything we do is focused on our client's specific business, bringing modern technology solutions to talent sourcing complimented by a tailored approach in workforce development, direct hire sourcing as well as executive search services.”

Mackin takes an agile approach that is driven by solutions that improve both the client's and the candidate's experience such as their unique “*Mackin Virtual Bench*” which provides a consistent and seamless flow of curated talent including both onsite and remote workers. On the service side, Mackin takes things to the next level by providing free onsite Engagement Specialists that work with the company's management and human resource staff to learn the true business needs of the company and provide a consistent candidate experience from application through onboarding.

###

About Mackin Talent (www.mackintalent.com): Mackin Talent is one of the fastest growing talent staffing agencies with an increasing global presence. Their unique approach to talent acquisition, staffing and workforce resources is revolutionizing the workforce talent industry through industry leading employee benefits & dedicated client support. They provide talent management solutions at every level, contingent workforce placement, dedicated recruitment or curation services, on-site client support and a proactive approach to employee management and performance. Learn more about Mackin Talent and their company values at: www.mackintalent.com/about

About Andy Mackin: Hailing from the Cork region of Ireland, Andy is the Founder, CEO and Managing Director of Mackin, the international talent/staffing resources consultancy firm. Andy served for 21 years as a member of the famed **Irish Naval Service** (*an tSeirbhís Chabhlaigh*) where he developed experience in workforce recruitment, risk management and critical environmental health & safety (EHS) employee focus. He holds a Diploma in Health and Safety from University College Cork, a Certificate in Training and Education from NUI Galway, and many years of leadership in the field of staffing, talent management and acquisition. As Managing Director of Mackin he has responsibility for the overall growth and business development of the organization and works with many clients across all sectors in Ireland, the UK, Europe, Asia and the United States. He has recently been nominated for the prestigious 2020 EY Ireland **“Entrepreneur of the Year”** award in the “International” category because of his demonstrated vision, leadership and success across the globe.